

Bitcoin Suisse is the Swiss crypto-native pioneer and trusted gateway to crypto asset investing. As the leading crypto financial service provider in Switzerland, we operate across the most relevant crypto exchanges and provide brokerage, custody, staking and other crypto-related services at the forefront of technical innovation. We are as dedicated to our clients as we are passionate about cryptocurrencies and the underlying blockchain technology. We make things happen and have helped to shape the crypto and blockchain ecosystem in Switzerland as a driving force in the development of the 'Crypto Valley'. Bitcoin Suisse is headquartered in Zug with offices in Copenhagen, Vaduz and Bratislava and targets (ultra-) high-net-worth private individuals and institutional clients.

Senior UX/UI Designer

Your role

We're looking for a UX/UI Designer to join the Digital Consumers Experiences team that consists of designers and engineers. You will work on the digital product suite of Bitcoin Suisse ensuring best usability practices and customer-centred solutions. You will work closely with product managers, engineers and other UX or interface experts. We value creative, curious, self-driven individuals who care about the work they produce and the people they work with.

This Designer role transforms complex challenges into solutions for web and native apps. Your key goal will be to design intuitive industry-leading user experiences across digital devices. From idea to execution, with technical design briefs. You'll collaborate with your design partners to leverage and evolve the brand design DNA to build intuitive, innovative, and captivating products on brand, that people love to use. For this, a mix of customer focus, creative talent, process understanding, hunger and passion to learn and develop is required. You will have the opportunity to learn and grow from a very talented and dynamic international team.

If you are an excellent communicator and collaborator who likes to work independently as well as in team settings, we would love to hear from you.

You will have the following responsibilities

- Analyse existing user problems and come up with ideas and solutions in line with the company strategy
- Make yourself accountable and set up success metrics for your projects
- Design product interfaces
- Setup hypothesis, user flows, low fidelity wireframes and prototypes
- Coordinate with Project Owners to come up with new concepts and solutions for existing problems
- Perform design reviews, UX audits, generate feedback and identify experience issues while giving recommendations
- Act as the voice of our clients and make sure that we're constantly solving real problems for them while delivering high quality, delightful experiences
- Experience creating and maintaining corporate Identities / design systems
- Communicate UX and UI design to a wider audience
- Lead design sprints and workshops

What you bring along

- Keen interest in Blockchain, cryptocurrency, finance/DeFi, and technology in general
- 5+ years of experience
- Creative or Bachelor's degree
- Proficient in Figma or similar design tool
- Love working within Design Systems
- Experience in Adobe Illustrator or other design tool
- Passionate for creating user-friendly interfaces
- Design or creative production experience
- Must have shipped digital products
- Understanding of design thinking, agile project management, and design production processes

- Proficient English written and verbal communication skills

What we offer

- **Expertise:** Work with crypto native experts
- **Culture:** Positive and supportive team culture that relies on common goals, ambitions and values
- **Activities:** Regular team events and activities
- **Ownership:** High level of autonomy and responsibility
- **Crypto Salary:** Option to get a part of your salary in Bitcoin and/or Ether
- **Fitness:** Sport over lunch activities
- **Location:** Office location in crypto valley right next to the train station of Zug
- **Workation:** Enjoy the flexibility of working across designated EU countries, with up to 10 days a year to combine work and travel

Please note that for this position, only direct applications with a valid working permit for Switzerland will be considered.

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